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Research Triangle Park Medical Device Designers to Head Creativity Workshop at MD&M Chicago Conference

Raleigh, NC – August 20, 2013 – Two top designers from [Forma Medical Device Design](http://FormaMedicalDeviceDesign.com) in Research Triangle Park will lead a [creativity workshop](#) next month at [MedTechWorld's MD&M Chicago Conference](#) (September 10-12 at McCormick Place Lakeside in Chicago, IL).

Forma Co-founder and CEO [David Chapin](#), and [Dan Stipe](#), Forma's Senior Director of Industrial Design, will head "[Break On Through to Creativity](#)," a two-hour Creativity Workshop that will challenge attendees to tap their innate originality and inventiveness so they can think more creatively to solve complex problems. The workshop will be held from 10am-12noon on Wednesday, September 11.

[Forma Medical Device Design](#) is a medical industrial design firm that focuses exclusively on medical devices and life science instrumentation products. The firm marks its 25th anniversary this year. Together, Chapin and Stipe are the named inventors on more than 40 patents.

[Chapin](#) is a highly regarded thought leader and frequent speaker at national, regional and local programs, conferences, and seminars. He holds a Bachelor's degree in Physics from Swarthmore College (with minors in Engineering and Mathematics), and a Master's degree in Design from North Carolina State University. Chapin's work has been recognized by [AIGA](#), the professional association for design, and featured in publications such as [I.D.](#), [Print](#), [Design News](#), [Medical Marketing and Media](#), and the [Harvard Business Review](#). He has taught at the Kenan-Flagler Business School at UNC-Chapel Hill and at the College of Design at NC State University.

With a Masters degree in Industrial Design from North Carolina State University, [Stipe](#) has more than 17 years' experience in product design and development experience. He is a member of the Industrial Designers Society of America and has designed products for numerous industries and market segments. He is the named inventor on a number of utility and design patents, including medical devices and hand-held products. Stipe is a cum laude graduate of Boston University, holds an MBA from Rutgers University, and has more than 20 years of business and management experience with both large and small companies.

MD&M Chicago [Conference attendees](#) will hear from leading manufacturers, product experts, and process improvers about solutions and industry knowledge on new technology, new materials, quality control, design and advanced manufacturing techniques, and critical issues impacting the medical device industry.

About Forma Medical Device Design

[Forma Medical Device Design](#) is a medical industrial design firm that focuses exclusively on medical devices and life science instrumentation products. Capabilities and services include [product strategy](#); [competitive product research](#); [user research](#); usability studies; [ergonomics and other human factors](#); concept generation and ideation sketching; [rendering and visualization](#); [CAD development](#); and engineering. The firm marks its 25th anniversary this year.

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